



22 - 27 June 2026
Shandrani Beachcomber Resort Mauritius



Silver Sponsor: MBFi
Cesario Fugareu
082 495 6663



Silver Sponsor: MBFi
Dean Putter
083 442 5951



Event Contact
Liza van der Walt
082 304 3000

Media & Digital Brand Exposure



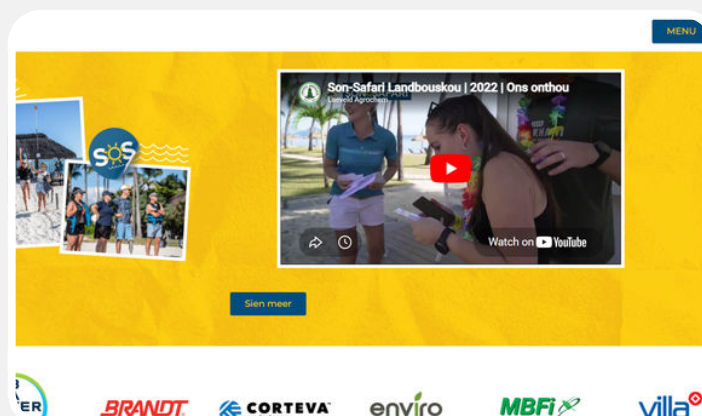
Email and WhatsApp sent to all Son-Safari Guests
MBFi SONSak Sokkie



WhatsApp to all Son-Safari Guests
Choose your favourite song.



KykNET || ontbytSAKE television interview
MBFi Interview - Aug / Sept 2026



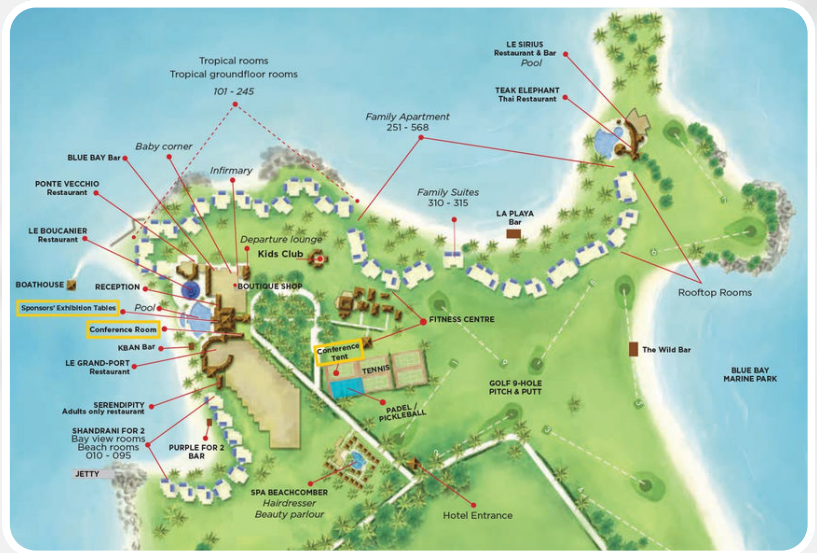
MBFi brand exposure - Son-Safari website.
April - June 2026: 9 692 website events
April - June 2026: 1 386 active users

Son-Safari Conference

Exhibition Table at Son-Safari Conference

Tuesday, 23 June, and Thursday, 25 June
10:30 – 11:00 and 12:30 – 13:00

As the break times for the conference room and the tent are not the same, one of your team members may need to stay until 11:30. Your team is also welcome to continue after 13:00.



Date Estimate time	Conference
23 June	Jonathan Etherington (MBFi CEO, Africa) introduce Jaco Marais (1 - 2 minutes)
23 June	MBFi video (1 minute 5 seconds)

*Refer to digital programme: <https://sonsafari.co.za/program/>

Photo requirements

Photo type	Photo / Required content
Corporate gifts	700 pairs of MBFi SONSak socks invitation (room drop)
Team	MBFi team at any of the branding points at the SONSak sokkie
Brand activation event	Guests / dancers at SONSak sokkie
Other	2 x MBFi giant beach chairs

Programme & Operational Notes

24 June at 13:00

Cocktail tasting - Blue Bay Bar (Select the SONSak Sokkie welcome drink.)

25 June

17:00: MBFi team to begin setup(see below)

19:30-21:30: AURA 360 Mauritius 360 Photobooth. Phone: +230 5706 6999

20:00-late: MBFi SONSak Sokkie (Greatest hits list of songs, **Mandie**)

20:00: Salsa dancers

20:50: Announce fireworks

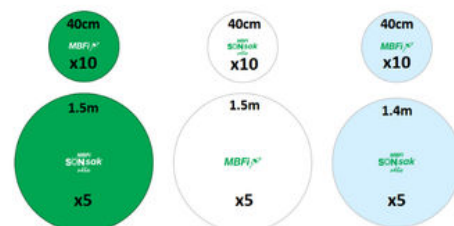
Drink Branding x 600 Coasters



x 16 1x1m Foam Walkway mats



45 x Asst. Beach Balls



Bar Branding 3 x Prespex cutouts



x 1000 Swizzle Sticks

MBFi Event Assets



700 pairs of MBFi socks to be handed out as a room drop on 24 June 2026

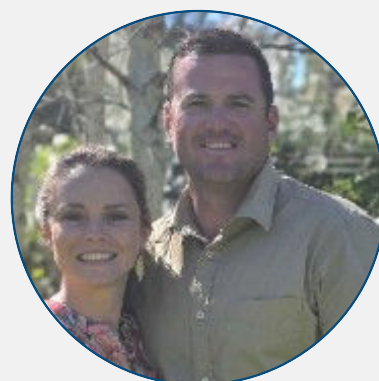
MBFi Team



Jonathan Etherington



Cesario Fugareu



Johan Greyling



Dean Putter



Dirk van Wyk



Nicolaas Erasmus

***Liza to meet the MBFi team upon arrival**