



22 - 27 June 2026
Shandrani Beachcomber Resort Mauritius



Silver Sponsor - Corteva
Mias van der Ryst
082 908 4775



Primary Contact
Catharina Geering
079 046 1025



Backup Contact
Helané Meintjes
083 332 3886

Corteva Competition



WhatsApp & Email to Son-Safari Guests
Corteva Competition



WhatsApp to Son-Safari Guests
Corteva Competition Winners

Photo requirements

Photo type	Required content
Branding	Photo of Corteva branding - refer to Brand Plan
Brand Activation Event	Photo of Corteva Deep Sea Fishing, Winners with Mias / Christian. Use Corteva branding - for example lollipop

Corteva team



Christian Giesel

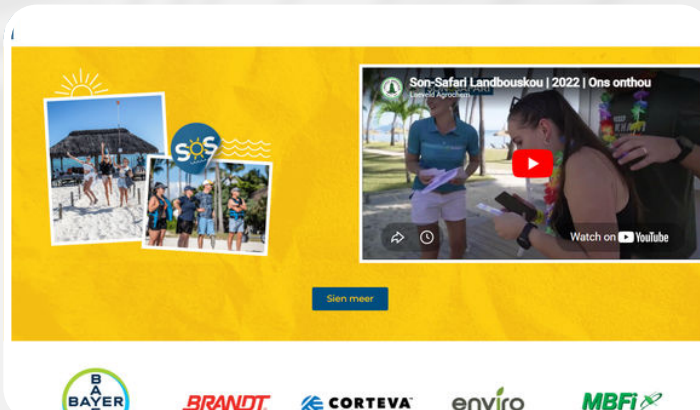


Mias van der Ryst

Media & Digital Brand Exposure



KykNET || ontbytSAKE television interview
Corteva Interview - Christian Giesel



Corteva brand exposure - Son-Safari website.
April - June 2026: 9 692 website events
April - June 2026: 1 386 active users

Program - Son-Safari	2,241 (27.43%)	743 (48.56%)	3.02	2m 12s	5,950 (27.37%)
Home - Son-Safari	1,054 (12.9%)	440 (28.76%)	2.40	1m 07s	3,084 (14.19%)
Adama - Son-Safari	633 (7.75%)	236 (15.42%)	2.68	48s	1,637 (7.53%)
Syngenta - Son-Safari	553 (6.77%)	190 (12.42%)	2.91	56s	1,369 (6.3%)
Bayer - Son-Safari	428 (5.24%)	177 (11.57%)	2.42	45s	1,074 (4.94%)
Enviro - Son-Safari	424 (5.19%)	177 (11.57%)	2.40	1m 38s	1,121 (5.16%)
Villa - Son-Safari	424 (5.19%)	116 (7.58%)	3.66	1m 30s	1,053 (4.84%)
Corteva - Son-Safari	357 (4.37%)	176 (11.5%)	2.03	1m 01s	970 (4.46%)

Website: Brand exposure
Corteva landing page on website:

Feb - May 2026:
970 website events on the
Corteva landing page

Son-Safari Conference

Exhibition Table at Son-Safari Conference

Tuesday, 23 June, and Thursday, 25 June
10:30 – 11:00 and 12:30 – 13:00

As the break times for the conference room and the tent are not the same, one of your team members may need to stay until 11:30.
Your team is also welcome to continue after 13:00.



Date Estimate time	Videos: Conference / Music Shows
25 June	Chistian Giesel introduce Dr. Vernon Steyn. Corteva video (2 minute)

***Refer to digital programme:** <https://sonsafari.co.za/program/>